



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Steven E. Riedl)
 App. No. : 10/639,070)
 Filed : August 12, 2003)
 For : **TECHNIQUE FOR**)
EFFECTIVELY DELIVERING)
TARGETED ADVERTISEMENTS)
THROUGH A)
COMMUNICATIONS NETWORK)
HAVING LIMITED BANDWIDTH)
 Examiner : Bantamoi, Anthony)
 Group Art Unit: 2609)



27299

PATENT, TRADEMARK OFFICE

INFORMATION DISCLOSURE STATEMENT

Mail Stop Amendment
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Dear Sir:

Enclosed is form PTO-1449 listing forty-three U.S. Patent and U.S. Patent Publication references. Copies of these references are not enclosed pursuant to 37 CFR §1.98(a)(2)(ii).

This Information Disclosure Statement is being filed before the mailing date of either a final action under 37 C.F.R. § 1.113, or a notice of allowance under 37 C.F.R. § 1.311, whichever occurs first, and is accompanied by the fee set forth in 37 C.F.R. § 1.17(p).

Pursuant to 37 C.F.R. § 1.97(g) and (h), Applicant makes no representation that a search has been made or that the information cited is considered to be material to patentability. Additionally, inclusion on this list is not an admission that any of the cited documents are prior

App. No. : 10/639,070
Filed : 08/12/2003

art in this application. Further, Applicant makes no representation regarding the completeness of this list or that better art does not exist.

Respectfully submitted,

GAZDZINSKI & ASSOCIATES

Dated: November 29, 2007

By: 

Robert F. Gazdzinski, Esq.
Registration No. 39,990
11440 West Bernardo Court, Suite 375
San Diego, CA 92127
Telephone: (858) 675-1670
Facsimile: (858) 675-1674